

## *Conference on Metropolitan Challenges and Innovation*

24-25.4.2008

Venue: The Finnish Institute in Germany/Finnland-Institut in Deutschland  
Georgenstraße 24, 10117 Berlin (opposite Friedrichstraße  
Station)

Cooperating  
partners: Center for Metropolitan Studies Berlin / TU Berlin  
City of Helsinki

Thursday, 24 April

**14.15** *Welcoming address*  
Dr. Marjaliisa Hentilä, Director of the Finnish Institute

### **Part I. Metropolitan Regions and Globalisation**

Moderation: Prof. Klaus Brake, CMS Berlin

**14.30** *Globalisation and Urban Competitiveness*  
Willem van Winden, Associate Professor at the Rotterdam School of  
Economics and the European Institute for Comparative Urban Research,  
EURICUR

**15.00** *Globalisation and German Cities*  
Dr. phil. Dipl.-Ing. Werner Heinz, DIFU Cologne

**15.30** Coffee break

**15.45** *The Ambivalent Role of Metropolis*  
Prof. Peter Ache, Helsinki Technical University

**16.15** *Internationalisation in Helsinki*  
Research Prof. Markus Laine, City of Helsinki Urban Facts

**16.45** *Metropolitan Area of Berlin-Brandenburg (tentative topic)*  
Prof. Rudolf Schäfer, TU Berlin

Friday, 25 April

**Part II. Culture and Innovation as Driving Forces of the Metropolitan Regions**

Moderation: Ms. Asta Manninen

- 9.15**      *The Future Will Be Urban? Historical Developments of European Creative Milieus. Case Berlin – Helsinki.*  
Prof. Laura Kolbe, University of Helsinki
- 9.45**      *Innovation Strategy of the German Capital Region of Berlin-Brandenburg*  
Dr. Bruno Broich, CEO, TSB Technology Foundation Berlin
- 10.15**      Coffee break
- 10.30**      *The Results of the BaltMet Inno - Project*  
Dr. Helge Neumann, WISTA-MANAGEMENT GMBH, Berlin Adlershof, The City of Science and Technology
- 11.00**      *Helsinki as a Living Laboratory*  
Mr. Eero Holstila, Director, Business Development, City of Helsinki
- 11.30**      *The Role of Culture in Metropolitan Development*  
Mr. Pekka Timonen, Director, Cultural Office, City of Helsinki:
- 12.00**      *Challenges of Strategic Planning for the Knowledge City*  
Prof. Klaus R. Kunzmann, Potsdam
- 12.30**      Lunch / End of Conference

