

Protest and Resistance in the Tourist City

An International Symposium



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27-30 November 2014

Center for Metropolitan Studies
Hardenbergstr. 16-18 | D - 10623 Berlin

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Tourism has become one of the main economic development resources in many cities of the global North and of the global South. Urban leaders have promoted various initiatives and campaigns to support and expand the growth of the tourism sector in their cities in partnership with the private sector, mobilizing the cultural, social and physical capital present in their city in the process. The expansion and prioritization of the tourism sector in urban development strategies and the manifold impacts of the growing presence and prevalence of tourism on urban spaces and on the life of residents have generated new contestations of, and conflicts over, the visitor economy and tourism development in cities. These conflicts often seem to revolve around the negative effects tourism has, or is believed to have, on neighbourhoods, local communities and the urban environment; the way tourism's costs and benefits are distributed; the role tourism plays in spatial restructuring and gentrification processes; and the aims and objectives of boosterist tourism policies at the local and regional levels. Thus far, the rise of urban tourism as a source of contention and dispute in urban social and political agendas has received relatively little systematic attention and analysis. Tied to an eponymous book project, the conference seeks to address this lacunae and will bring together researchers along with activists and practitioners

- to examine and compare the various ways in which community groups, activists and other people and organizations respond to - and challenge - tourism development in cities around the world;
- identify opportunities and pathways for alternative/bottom-up/community-based approaches to urban tourism development and reflect on their potential - and limits - for achieving more equitable and/or 'sustainable' patterns of urban tourism.

We have a limited number of places for additional attendees. For further details and to register please send an e-mail to planungstheorie@b-tu.de. The registration deadline is November 20th 2014.

Organized by: Dr. Claire Colomb (UCL, London) & Dr. Johannes Novy (BTU, Cottbus-Senftenberg)

In cooperation with:

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Program Overview (subject to change - version updated 01/11/2014)

Day	Time	Agenda
Thursday 27 Nov.	17:30-18:00	Registration and informal gathering
	18:00-18:30	Opening Plenary Welcome and introduction to the focus of the symposium: <i>Protest and resistance in the tourist city</i> , by Johannes Novy (BTU Cottbus-Senftenberg) and Claire Colomb (University College London, Bartlett School of Planning)
	18:30-20:30	Contextualizing forms of protest and resistance in the tourist city: the perspectives from urban tourism studies and from urban studies. Keynote lectures by Martin Selby (<i>Liverpool John Moores University</i>) and Matthias Bernt (<i>Leibniz Institute for Regional Development and Structural Planning, Berlin-Erkner</i>)
Friday 28 Nov.	09:30-11:30	Panel session 1
		<ul style="list-style-type: none"> • <i>Dealing with the tourist ghetto: Awakening civil society in post-communist Prague</i> (Michaela Pixová) • <i>The Selling (Out) of Berlin – Tourism marketing and (the lack of) management in Europe's "Capital of Cool"</i> (Johannes Novy) • <i>The right to Gaudí. Tragedies and controversies around the closure of Barcelona's Park Güell</i> (Albert Arias-Sans & Antonio Paolo Russo) • <i>Fantasies of Antithesis - Assessing Hamburg's Gängeviertel as tourist attraction</i> (Nina Fräser)
	11:30-11:45	Coffee break
	11:45-13:15	Panel session 2
		<ul style="list-style-type: none"> • <i>Urban image construction, touristification and poverty : Resisting invisibilization and silencing in pre-Olympic Rio de Janeiro</i> (Anne-Marie Broudehoux) • <i>Of artisans, antiques, and ambulant vendors: Culturally stratified conflicts in Buenos Aires' historic centre</i> (Jacob Lederman) • <i>Attracting international tourism trough mega-events and the birth of a conflictual culture in Belo Horizonte, Brazil</i> (Lucia Capanema Alvares et al.)
	13:15-14:15	Lunch
	14:15-16:15	Panel session 3
		<ul style="list-style-type: none"> • <i>No conflict? Discourses and management of tourism-related tensions in Paris</i> (Maria Gravari-Barbas & Sébastien Jacquot) • <i>Fighting for (UNESCO) recognition: The living and the dead in Singapore</i> (Jason D. Luger) • <i>Shanghai "global" city: Urbanization, heritage industry, and the political economy of urban space</i> (Non Arkaraprasertkul) • <i>A new deal for Roosevelt Avenue: The politics of transforming New York City's "Corridor of Vice"</i> (Tarry Hum)
16:15-17:15	Internal meeting (for book contributors only)	
19:00-ca. 21:00	Public screening of the documentary " <i>Bye Bye Barcelona</i> " (http://www.byebyebarcelona.com) in attendance of the film-maker Eduardo Chibás and of a Barcelona resident and activist involved in a neighbourhood association of Ciutat Vella. taz.café Rudi-Dutschke-Str. 23, 10969 Berlin Fon: +49 30 25 902164 http://www.taz.de/lp4237	

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Day	Time	Agenda
Saturday 29 Nov.	09:30-11:30	<p style="text-align: center;">Panel Session 4</p> <ul style="list-style-type: none"> • <i>Olympic politics as early as possible: Contesting Olympics by protesting Olympic bids</i> (John Lauerman) • <i>The “No Grandi Navi” campaign in Venice: actions for alternative scenarios</i> (Michele Vianello) • <i>Tourism provision as protest in “post-conflict” Belfast</i> (Emily Bereskin) • <i>Tour Guiding as Political Action. The role of tourism entrepreneurs in Johannesburg’s inner-city regeneration</i> (Fabian Frenzel)
	11:00-11:30	Final commentaries & wrap-up
	12:30-18:00	Field trip to Friedrichshain-Kreuzberg (for book contributors and guest speakers only)
	18:00-21:00	<p>Public screening of the documentary “<i>Welcome & Good Bye Berlin</i>” (http://www.welcometogoodbye.de) by Nana A.T. Rebhan at the <i>Regenbogenfabrik</i> in Friedrichshain-Kreuzberg, followed by a debate on “<i>Protest, resistance and alternatives to mainstream urban tourism models - the way forward</i>” with the filmmaker, conference participants and the audience [Tickets EUR 5/4 (reduced) per person]</p> <p>Regenbogenfabrik Block 109 e.V. Lausitzer Straße 22, 10999 Berlin Fon: +49 30 695795 0 http://www.regenbogenfabrik.de/</p>
	21:00- open end	Informal farewell gathering (for book contributors and guest speakers only)

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